



FOR IMMEDIATE RELEASE

## EasyLobby Expands Visitor Management Security with Identification Authentication

*Product Partnership with AssureTec Technologies Allows Users to Authenticate Visitor Identification Such as a Driver's License*

**Needham, MA. – October 18, 2011** – EasyLobby, the industry leader in secure visitor management solutions, has partnered with AssureTec Technologies of Manchester, NH to offer AssureTec's ID authentication system as part of EasyLobby's suite of visitor solutions, allowing users to scan driver's licenses for authenticity and accurately capture the information and the photo.

The AssureTec ID-150 product is capable of reading both sides of a driver's license simultaneously and automatically comparing the data on the magnetic strip or 2D barcode on the back of the license and the information on the front. It extracts all available data fields, as well as the photo, and within seconds runs multiple forensic tests specific to that license. All current issue and most previous issue licenses are supported from all U.S. states, Canadian provinces and many licenses from around the world.

"Many of our customers want to accurately and quickly capture visitor data and the photo from a driver's license as well as to authenticate the license to make sure it is valid," said Howard Marson, EasyLobby CEO. "By using AssureTec's patented technology, our customers can now do both within seconds using a single piece of equipment."

Bruce Reeves, CEO of AssureTec said "We are happy to be part of EasyLobby's visitor solutions and having a role in improving public security by eliminating the use of counterfeit documents and false identities to surreptitiously enter facilities. Our new generation of ID authenticators can be extremely useful in detecting counterfeit documents or modifications to otherwise valid documents."

The ID-150 authentication reader is available immediately from EasyLobby in two different options. One option includes the driver's license scan to capture both the information and the photo, and the other includes the scan with authentication to be sure the license is not a counterfeit. The ID-150 is sold in conjunction with EasyLobby's Secure Visitor Management (SVM) software. Pricing is dependent on configuration. Call for details.



### **About AssureTec**

AssureTec is the world's leading automated ID document screening and authentication software platform and document database. With the ability to authenticate any one of over 2,500 different identity document types worldwide including machine readable and non-standard documents, AssureTec's software and document database supports the world's leading access control, credentialing and commercial ID fraud solutions.

### **About EasyLobby**

EasyLobby's suite of products provide comprehensive, enterprise-class visitor registration, tracking, reporting and badge printing, as well as web-based pre-registration and employee/contractor time and attendance. EasyLobby SVM is also tightly integrated with 40 of the most popular access control systems.

With over 5,500 EasyLobby systems installed and operating globally (in English, Spanish, German and French), EasyLobby is the world's leading independent provider of comprehensive visitor management solutions to public and private companies and organizations, including Fortune 500 companies, federal and local government agencies, multi-tenant buildings, hospitals, universities, K-12 schools and others. For more information visit [www.easylobby.com](http://www.easylobby.com) or call 781-455-8558, or email [sales@easylobby.com](mailto:sales@easylobby.com).

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